



Legal Design Forum

## **From business innovation to social innovation**

SWPS University: Ostrowskiego 30 B, Wrocław,  
9:00-16:00 20.09.2024

**Legal Design Forum** is a meeting and networking place for the academic community, entrepreneurs, representatives of the scientific community, law firms and departments, legal marketing and non-governmental organizations, conducive to finding ways to increase the usefulness of law in the conditions of a dynamically changing society.

### **Main areas of presentations and discussions:**

1. social function of Legal Design
2. Legal Design as a social innovation
3. Innovations in the legal business
4. Legal Design as a tool for building a competitive advantage in the legal services market
5. Research with the users as a part of Legal Design process
6. Legal Design projects carried out in interdisciplinary teams

**Opening lecture in English:** Prof. Dan Jackson  
NuLawLab at Northeastern University School of Law  
'The Once and Future Path of Legal Design'

**Other speeches:** Polish

